



旅美中國科學家工程師專業人士協會
THE ASSOCIATION OF CHINESE SCIENTISTS AND ENGINEERS --- USA
P. O. Box 5447, Woodridge, Illinois 60517

March 2, 2001

Dear Sir or Madam,

This letter is to seek your support on publishing PIONEERS, the official magazine of the Association of Chinese Scientists and Engineers.

Founded in April 1992, the Association of Chinese Scientists & Engineers, USA (ACSE) is an independent, nonpolitical, not-for-profit professional organization. Its missions are to advance friendship among members, to promote exchanges of professional information, to assist members in their career development, and enhance exchanges of science, technology, and culture between the United States and China. Currently the Association has more than 1500 members. 40% of them have Ph.D degree and 95% have at least a Master degree. ACSE members are successful professionals and most of them live in the Great Chicago and Milwaukee areas. For more information about ACSE, please visit the web site <http://www.acse.org>.

PIONEERS will be mailed to all ACSE members and Chinese student associations at universities and colleges in the USA. To cover the cost, we solicit advertisements in PIONEERS. Please see the attached paper for fees of advertisement.

I am sure that your advertisement in PIONEERS should be more effective than that in many other media such as in a newspaper because you are directly targeting your prospective customers. We need your help and support and your business should also benefit from your advertisement in PIONEERS.

Please contact me if you have questions. Thank you for your consideration and support, and I look forward to hearing from you soon.

Yours Sincerely,

Tingxiu Wang, Ph.D.
Editor-in-Chief



ADVERTISEMENT IN PIONEERS

Pioneers is published in March and September each year. Advertisements can be included in the back cover, inside covers and in the body of the magazine. The back cover is in full color, inside covers in one color and others in black and white.

Back cover: a full page \$1200, a half page \$700, one fourth page \$400
Inside covers: a full page \$1000, a half page \$600, one fourth page \$350
Inside paper: a full page \$600, a half page \$350, one fourth page \$200

**50 % off these fees for
advertisement placed in
No.2, 2001.**

Advertisement area: because of margins, headers, footers, and convenience of layout, exact advertisement areas will be slightly different from the proportions of 8.5x11 paper. Please contact the editor-in-chief for availability of advertisement areas.

Deadline: for the March issue, March 10; for the September issue, August 20.

Although the fee is for one issue and one page, discounts for multiple issues can be negotiated. Please make check payable to ACSE. Please send check and your advertisements to:

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